

# ONEINGAGE PRIVACY NOTICE ON PROCESSING OF PERSONAL DATA FOR MARKETING AND COMMUNICATION ACTIVITIES

Your personal data may be processed by OneIngage (the "Company") as the data controller in accordance with the Personal Data Protection Law No. 6698 (the "Law") within the scope specified below.

You may find the detailed information regarding the processing of your personal data on the "OneIngage" refers to and encompasses OneIngage Pazarlama ve Teknoloji Çözümleri A.Ş., Intechno360 Pazarlama Teknolojileri A.Ş.,Ingage Dijital Pazarlama Hizmetleri A.Ş., OneIngage International Media, Marketing and Technology Solutions FZ-LLC and Digital Panorama Bilgi ve İletişim Teknolojileri Sistem ve Hizmetleri A.Ş Policy of Protection and Processing of the Personal Data (the "Policy"), which can be found at <a href="https://oneingage.com/protectionOfDataFiles/Personal%20Data%20Protection%20Policy.pdf">https://oneingage.com/protectionOfDataFiles/Personal%20Data%20Protection%20Policy.pdf</a>

### **Purposes for Processing Your Personal Data**

Your personal data may be processed by our Company for the following purposes (the "Purposes"), within the scope of personal data processing conditions and purposes stated in the Article 5 of the Law.

- · Receiving, evaluating and resolving your complaints, requests, suggestions, and inquiries,
- · Conducting and managing the Company's business activities, and
- Planning and performing corporate communication activities.

#### Recipient Parties and Purposes for Transferring Your Personal Data

Your collected personal data may be transferred, within the scope of the Purposes provided above, to legally authorized public institutions and private entities, as required by law or to fulfill our legal obligations, in compliance with the personal data processing conditions set forth in Article 5 of the Law and in accordance with the rules on transferring personal data specified in Articles 8 and 9 of the Law.

You may access detailed information on the parties to whom your personal data is transferred and the purposes of the transfer through the Policy.

## Methods and Legal Grounds for Processing Your Personal Data

Your personal data is collected electronically through our Company's website, e-mail and online platforms and physically via courier or postal services, for the purpose of evaluating and resolving your opinions, requests, complaints, and suggestions.

Your personal data is collected and processed in accordance with the personal data processing conditions set forth in Article 5 of the Law, based on the legitimate interest of our Company.



#### Data Subject's Rights Specified under Article 11 of the Law

We hereby inform you that in relation to your personal data, you are entitled to the following rights, set forth under Article 11 of the Law:

- To learn whether your personal data are being processed,
- To request information if your personal data have been processed,
- To learn the purpose of the processing of your personal data and whether they have been used accordingly,
- To learn which third parties domestic or abroad your personal data has been transferred to,
- To request rectification in case your personal data has been processed incompletely or inaccurately and to demand the operations in this regard be reported to third parties your personal data has been transferred to,
- To demand the erasure or destruction of your personal data in the event that the reasons for the processing no longer exist even though it was processed in accordance with the Law and other relevant provisions and to demand the operations in this regard be reported to third parties your personal data has been transferred to,
- To object if negative consequences have arisen for you as a result of analysis of the processed personal data through solely automatic systems,
- To demand compensation for the damages that you have suffered as a result of unlawful processing of your personal data.

You may convey your requests concerning your rights listed above to the Company, by filling out the Data Subject Application Form, which can be found at <a href="https://oneingage.com/protectionOfDataFiles/Data%20Subject%20Application%20Form.pdf">https://oneingage.com/protectionOfDataFiles/Data%20Subject%20Application%20Form.pdf</a>
Depending on the nature of your request, your application will be concluded by the Company, as soon as possible, within 30 days at the latest and in principle, free of charge. However, if the process requires additional costs, a fee may be demanded by the Company according to the tariff determined by the Personal Data Protection Board.